

Globe Forum 2007 (past event)

Phil Morris, CEO, Morgan Chambers joined Nils Melngailis, CEO, Lattelecom, to host a workshop at Globe Forum on 18 – 20th April in Stockholm.

The workshop took delegates through the key trends within the Outsourcing market and presented some success stories where Outsourcing has delivered significant business benefits. Among the key trends that Phil covered were::

- contrary to the view of other analysts, Outsourcing is on the rise across Europe providing new opportunities for vendors;
- the end of mega deals is in sight; selective outsourcing provides opportunities for specialised service providers whom are rapidly gaining market share and outperforming many of the traditional players; and
- low cost is not enough for vendors to differentiate in the marketplace, relationship quality and innovation guarantee customer satisfaction.

The Globe Forum brought together thought leaders from Northern and Eastern Europe, China and India to discuss the latest developments and new possibilities in Sourcing, finance, technology and the consumer markets in the different geographic areas.

Date: 18-20 April, 2007

Speakers: Phil Morris, CEO
- Morgan
Chambers

Location: Berns & China
Theatre,
Stockholm,
Sweden

copyright 2007 Morgan Chambers

Morgan Chambers plc. Registered in England: 2986596. Registered office: 150 Minories, London, EC3N 1LS.